



Website and Newsletter Advertising Form

<p>The NJNLA website, www.njnla.org, receives over 1000 visits a month. Get your business scene!!!</p> <p>Website Ads: Homepage Banner Advertising MONTHLY: \$125.00 3 MONTHS FEE: \$300.00 6 MONTHS FEE: \$500.00</p> <p>We currently only offer (1) banner ad on the home page of the website.</p>	<p>The NJNLA newsletter gets faxed and emailed twice monthly to hundreds of members and friends of our association.</p> <p>Newsletter Ads: Left Column Sponsor Ads MONTHLY: \$75.00 3 MONTHS: \$200.00 6 MONTHS: \$300.00</p> <p>We will offer (3) sponsorships per newsletter.</p>
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The NJNLA is committed to distributing relevant and timely information to our membership. One of the prominent ways this is being done is electronically. Our website, www.njnla.org is tool for our membership and we are adding information and features to the site all the time. Additionally we are increasing the number of emails and faxes sent to our membership in an effort to further communicate with them. Both locations, the website and the newsletter, are great advertising opportunities. We are make every effort to drive traffic to our website, which gains exposure to your ads.



Ad Location at top of njnla.org Homepage



Ad Location on NJNLA e-newsletter

The above prices are 2010 introductory rates. We are offering limited ad space for now, so get in ahead of your competition!

<p>Name: _____</p> <p>Company: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Address: _____</p> <p>_____</p> <p>_____</p> <p>Please Circle the Ad of your choice:</p> <p>Web Banner: 1 month @ \$75.00 6 months @ \$350.00 12 months @ \$500.00</p> <p>Newsletter Ad: 1 month @ \$50.00 6 months @ \$250.00 12 months @ \$400.00</p> <p>Make checks payable to NJNLA. This form can be mailed to: NJNLA 602 Farnsworth Ave, Bordentown NJ 08505 Or Faxed: 609.291.1121</p>	<p>Artwork specifications:</p> <p>Website Banner: Banner ads need to be in .jpg or gif file format. Size should be 720px by 75px.</p> <p>Newsletter Ads: Ads need to be in .jpg or .gif file format. Size should be 100px by 100px.</p> <p>What is the complete web address you would like your advertisement to link to: _____</p> <p>_____</p> <p>What is the alt text you would like displayed? (the text that appears when someone hovers over your ad.) _____</p> <p>_____</p> <p>All artwork should be emailed to the NJNLA at njnla@njnla.org.</p>
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