

What Can NJNLA Do For You?



OUR MISSION

The New Jersey Nursery & Landscape Association (NJNLA) is the trade organization representing professionals in all segments of the nursery and landscape industry. We are dedicated to enhancing the regulatory and business environment of our members by protecting their interests, increasing their knowledge and promoting their image as stewards of the environment and providers of quality products and professional services.

WHY YOU SHOULD JOIN NJNLA, A PROFESSIONAL ASSOCIATION

- NJNLA Insurance Program.** The NJNLA Insurance Program has been developed with Nottingham Insurance (NI&FS) in an effort to bring value to NJNLA members through a comprehensive and competitive insurance program. The NJNLA Insurance Program allows participating NJNLA members to take advantage of upfront discounts. NI&FS also has a group health insurance division, which can allow the NJNLA members to consolidate all their insurance needs.
- NJNLA Grower Discount Program:** For NJNLA members only, save on your plant material by purchasing at a 5% discounted rate from a member grower member who is a participant in the grower discount program.
- Regulatory Oversight.** Keep abreast of the legislative and regulatory issues affecting your bottom line. NJNLA continues to monitor pertinent state and local industry issues and let you know when you need to take action. Water-use, zoning, pesticides, recycling, contractor registration, labor regulations and consumer protection regulatory issues are just a sampling of the regulations NJNLA monitors for you.
- Educational Opportunities.** By attending educational chapter meetings, conferences, and NJNLA's annual NJ Trade Show, you'll stay up-to-date. Taking advantage of NJNLA's educational opportunities allows you to update your crucial job skills & those of your employees.
- Networking.** Interact with real people in the industry. Face to face interaction is not yet extinct, thanks to the contacts you can make as an NJNLA member. NJNLA serves as your primary link to colleagues, allowing you to put names with faces and keep in touch with who's doing what.
- Industry Updates.** Change often occurs quickly and keeping track of the latest industry trends and techniques can be difficult. However, through publications, educational sessions and the NJNLA web site, www.gardennj.net, you'll be able to stay informed and do your job on a more timely and economical manner.
- Certification & standards.** With constant changes occurring in the workplace, standards will continually need updated, and you'll need to keep up to speed. NJNLA's Certified Nursery Landscape Professional program will keep you informed.
- Career Enhancement.** NJNLA is a great place to build a name for yourself. Although you may not feel you're moving ahead in your current job, getting and remaining involved in industry and professional activities will bring you to another level in your career.
- Your future.** NJNLA envisions how the industry will look in the coming years. While you're focusing on maintaining daily operations, NJNLA is looking at what's to come and will provide you with information and opportunities.
- Save time and money.** When seeking ideas and know-how for a specific project, count on NJNLA and its member firms for the tools and information to guide you in the right direction.
- Publications.** • NJNLA produces a quarterly high-quality paper-edition newsletter and a monthly fax newsletter to keep NJNLA aware of current issues. • The annual *Directory of the New Jersey Nursery-Landscape-Garden Center Industry*, published each December for the following year, contains an up-to-date listing of important contacts within the New Jersey Department of Agriculture, Rutgers University, and Rutgers Cooperative Extension. In addition to listing all active and allied NJNLA members, nearly 125 nurseries and suppliers advertise their products to help you find the best deals on materials and supplies. The NJNLA Directory is a "must" for every successful business. • NJNLA's Powerful Consumer Plant Catalogs *Trees & Shrubs* and *Perennials* help you seal the deal by allowing customers to see numerous varieties that will enhance their yard.

www.gardennj.net

OUR VISION

The NJNLA will be recognized by the Green Industry, consumers, legislators and regulatory officials as the lead organization representing New Jersey's nursery and landscape industry.